



Marketing

Dear Dealer

STIHL App & STIHL Mediapool

We are excited to announce the launch of the new STIHL App for South Africa as well as the STIHL Mediapool!

The **STIHL App** for South Africa is now available for **FREE download** on the Google Playstore or the Apple AppStore. The App boasts;

- STIHL** A Homescreen with image, video and quickstart
- STIHL** A STIHL & VIKING Product Catalogue
- STIHL** "My STIHL" area for quick access to "my products/videos" etc.
- STIHL** GPS Dealer Locator
- STIHL** Tools
 - Chain & Bar Advisor
 - Instructions on Sharpening Chains
 - Fuel Mix Calculator
 - Video Tutorials
 - Instruction Manuals



The **STIHL Mediapool** is now also available to all dealers. Now dealers have access to all STIHL & VIKING images at the click of a button! Later we will look at the possibility of being able to provide videos and important documents in the STIHL Mediapool.

Dealers may access the STIHL Mediapool on the following link;

<https://media.stihl-marketing.com/stihlmediapool/login.htm>

You will be asked for a username and password; for access to the STIHL Mediapool please contact Raylene.kleinhans@stihl.co.za .

We hope that these two add-ons will enhance your STIHL Dealer experience! For any queries please do not hesitate to contact me directly.

Kind regards

Raylene Kleinhans